

CEIAG Action Plan 2025-25

Our priorities this year focus on building towards meeting all of the Gatsby Benchmarks

Benchmark	Areas of Development
1 - Stables Career Programme	Gather a greater range of stakeholder feedback about our Careers Programme Explore, and implement, different ways of communicating with parents, including Career Information Events on Parent Review Days.
2 - Learning from Career and Labour Market Information	Broaden range of methods around highlighting LMI - displays, social media, handouts for parents. Increase the use of Student Voice around LMI Deliver staff CPD Refresher on careers and ways of highlighting cross-curricular links in lessons
3 - Addressing the needs of pupils	Use our alumni more to celebrate success and inspire students Create and embed a more formal method for students to record, and access, their career activities and decisions Use our CEIAG trackers to identify, and plug, gaps in provision Explore whether Compass+ can be used as a future way of tracking career experiences
4 - Linking Curriculum Learning to Careers	Increase the range of subject-based displays in classrooms, particularly around LMI Use QA rounds in school to identify best practice and areas of development around CEIAG delivery. Continue to use events like National Careers Week as opportunities to highlight where each subject can support career progression
5 - Encounters with Employers and Employees	Use staff career experiences as a vehicle for adding additional encounter opportunities, particularly at KS3 Continue to explore new opportunities for students to engage with employers / employees and build on existing ones.
6. - Experiences of Workplaces	Introduce 'Career Week' with Year 9 all having a practical 'work-based' activity to simulate working experiences. Continue to explore work-based opportunities off site for young people, including those which integrate into an individual's weekly provision Ensure all activities have clearly defined intents and outcomes
7 - Encounters with Further and Higher Education	Explore HE opportunities, programmes or speakers that we can target for our young people. Continue to build on our Careers Fair programme to ensure we offer the full range of courses / qualifications available across the year to all students. As per BM 6 ensure all activities have clearly defined intent and outcomes.
8 - Personal Guidance	Continue to run Career Clinics for leavers in school on a regular basis to provide additional support. Ensure these are well promoted on socials and via targeted text messages / phone contact Ensure all opportunities for students are clearly and regularly communicated in a variety of forums (Social Media, Displays, WISKS)

